

Patent Seminar



Patent Portfolio Evaluation: How to Derive and Assess the Strength of a Patent Portfolio

Speaker:	Mr Michael D. Stein, Stein IP LLC, USA
Date:	3 November 2015, Tuesday
Time:	14:30 – 17:00
Venue:	* Boardroom, 5/F, Photonics Centre, 2 Science Park East Avenue, Hong Kong Science Park, Shatin, Hong Kong
Language:	English
Online Registration:	http://www.astri.org/registration-form/?pid=7601

*** Note: Venue changed**

Speaker's Biography



Michael Stein graduated from the University of Pennsylvania majoring in Electrical Engineering in 1987 and worked as a systems analyst on missile guidance systems for two years. During part of his time earning his law degree, Mr. Stein performed patent searches in the Patent and Trademark Office. He has been actively involved in the preparation and prosecution of U.S. patent applications in many different areas of technology, as well as counseling with clients extensively with regard to other intellectual property matters, including patent portfolio management, risk assessment and trademarks. He founded his firm, STEIN IP LLC, in 2004 in Washington D.C. The firm currently has eight patent attorneys and patent agents, along with another IP attorney. He has also participated in seminars and activities of the Asia Pacific Lawyers Association and the Asian Patent Attorneys Association, and has traveled extensively throughout Japan and other parts of Asia as well.

Abstract

The presentation covers issues relating to patent portfolios, more particularly, techniques for producing strong patent portfolios and for determining the strength/value of the same.

The first part of the seminar will cover strategies for developing patents and establishing IP procedures for achieve such goals. Then, the various options for monetizing one's patents will be discussed, including current trends in IP monetization.

The latter part of the seminar will go over different valuation techniques and instances of when these techniques are implemented. Finally, there will be a significant question and answer session.

There is a very large amount of information for the attendees' review. The presenter, Mr. Stein, will try to engage with the attendees, to focus his time on the issues that are of the most interest to them. Audience participation will be encouraged, to maximize the benefit them and to address as many questions/concerns they may have. Feel free to bring your questions and issues.